



PERINATAL & INFANT MENTAL HEALTH CONFERENCE 2025

CO-HOSTED BY THE AUSTRALASIAN MARCÉ SOCIETY
& THE AUSTRALIAN ASSOCIATION FOR INFANT
MENTAL HEALTH

**THEME: INTEGRATING PERINATAL AND INFANT MENTAL HEALTHCARE:
BUILDING LIFELONG FOUNDATIONS**

4 - 6 SEPTEMBER

PULLMAN MELBOURNE ALBERT PARK

**SPONSORSHIP AND
EXHIBITION PROSPECTUS**

For further details visit

[PECBOOKINGS.EVENTSAIR.COM/PIMHCONFERENCE](https://pecbookings.eventsair.com/pimhconference)

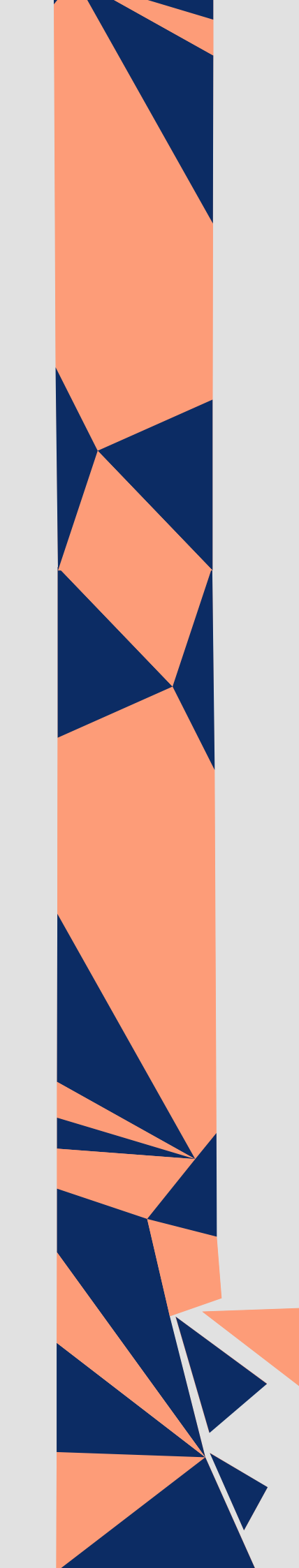


The
Marcé
Society



AAIMH





The **Australasian Marcé Society for Perinatal Mental Health** and the **Australian Association for Infant Mental Health (AIMH)** are proud to collaborate for the first time to present a **3-Day Conference** for health professionals working with expectant parents, families with newborns, young children, caregivers, and researchers contributing to the evidence for best-practice perinatal and infant mental health care. This event will bring together two leading organisations dedicated to advancing research, practice, and understanding in the fields of perinatal and infant mental health.

The Australasian Marcé Society for Perinatal Mental Health is a not-for-profit, interdisciplinary organisation committed to supporting quality research, education, and care for prenatal and postpartum mental health. Its focus extends to understanding the mental health and well-being of mothers, fathers, infants, and families during the critical perinatal period. The Society fosters collaboration between researchers, clinicians, and consumers to promote evidence-based practices that improve perinatal mental health outcomes and early parenting support.

The Australian Association for Infant Mental Health (AIMH) is a highly engaged organisation with over 500 members across all states and territories of Australia. Dedicated to promoting the mental health and well-being of infants and young children (0-3 years) and their families, AIMH provides a platform for professionals across disciplines to share knowledge and advocate for the importance of secure and nurturing relationships during early childhood. Its work encompasses education, research, and policy advocacy to improve practices and systems supporting infant mental health.

This conference attracts local, national, and international delegates and will serve as a space for open and practical conversations about the challenges and opportunities in perinatal and infant mental health care. **Topics will include the parent/caregiver-infant relationship, attachment, the psycho-biology of pregnancy, early parenting, culturally responsive care, and workforce development.** By bringing together the knowledge and experience of the Australasian Marcé Society and AIMH, this event aims to spark meaningful connections and create lasting improvements in support for families across Australasia.

Invitation to Sponsor

The Australasian Marcé Society and the Australian Association for Infant Mental Health (AAIMH) are delighted to invite you to be a valued sponsor of the Perinatal & Infant Mental Health Conference 2025 co-hosted by The Australasian Marcé Society for Perinatal Mental Health and The Australian Association for Infant Mental Health.

The conference will take place over three days, attracting over 300 delegates from across the Australasian region, primarily from Australia and New Zealand. Attendees will include a diverse range of professionals, including psychiatrists, psychologists, early childhood educators, professionals from the community sector and child protection, paediatricians, obstetricians, general practitioners, nurses, midwives, allied health professionals, academics, and policymakers.

This event will provide an engaging environment where delegates can connect with peers, interact with industry sponsors, and participate in insightful presentations on the latest developments in perinatal and infant mental health. As a sponsor, your organisation will have the opportunity to showcase your products and services, engage with key stakeholders, and build meaningful relationships with professionals who are dedicated to improving perinatal mental health outcomes.

The theme of the 2025 Conference is: **Integrating Perinatal and Infant Mental Health Care: Building Lifelong Foundations**

We believe your organisation plays an important role in supporting perinatal and infant mental health, and we invite you to take advantage of this opportunity to enhance your visibility and connect with leading professionals in the field. Our sponsorship packages have been designed to suit a range of marketing budgets, offering various levels of engagement and brand exposure. We encourage you to secure your sponsorship early to maximise your involvement in our pre-event promotions.

We look forward to collaborating with you and welcoming you to Melbourne for this important event.

Dr Karen Wynter
President, Australasian Chapter
Marcé Society for Perinatal Mental Health

Dr Nicole Milburn
Chairperson, Australian Association for Infant Mental Health (AAIMH)



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AAIMH

Who will be attending?

Clinicians and Health Professionals, including

- Psychiatrists
- Psychologists
- Pediatricians
- Obstetricians
- General Practitioners
- Nurses, Midwives, Early Childhood, Psychiatric Health Visitors and Community

Researchers, including

- Scientist - practitioners
- Clinical - practitioners and
- Academics

Allied Health Professionals, including

- Social Workers
- Professionals from the Community Sector
- Child Protection Workers
- Occupational Therapists and
- Therapists

Key Stakeholder Representatives, including

- Government
- Policy Makers
- Mother-Infant Services and
- Early Childhood Educators

Consumer and Care Groups

Why Sponsor?

- Brand exposure among a multidisciplinary audience with an interest in the mental health of women, their infants and partners around the time of childbirth;
- Alignment with two well-respected, evidence-based societies to help meet your organisational, corporate social responsibility or partnership objectives.
- An opportunity to promote your products, programs and services - particularly if you work in or support the field of mental health.
- Assurance that you are partnering with two organisations experienced in hosting well-organised, well-attended events that attract interest.
- The opportunity to align your organisation with a conference that will further research, clinical care and support for the mental health of women and their families around the time of childbirth and in the early childhood years.

Sponsorship and Exhibition Packages

All prices are in Australian dollars. GST is not applicable.

BREAKFAST SPONSORSHIP (Exclusive Package) - \$10,000

Inclusions:

- Verbal acknowledgement as the Breakfast Sponsor at the opening and closing of the breakfast function.
- Opportunity to provide a speaker to address delegates for 10 minutes during the breakfast function (Saturday morning).
- Display table set up in the foyer, including a powered, clothed trestle table and 2 venue chairs.
- 1 x conference registration.
- Recognition as the Breakfast Sponsor on the sponsor acknowledgement audio-visual display in the main plenary room.
- Acknowledgement as the Breakfast Sponsor on the event app, including company profile and logo.
- Recognition as the Breakfast Sponsor on the event website with a link to the company website.
- Opportunity to provide promotional material on the conference promotional table for delegates to collect.
- Catering for up to 150 delegates (additional catering available at a per-head cost).
- Audiovisual support available for an additional fee.

GOLD SPONSORSHIP - \$8,000

Inclusions:

- Verbal acknowledgement as the Gold Sponsor during the conference opening and closing addresses.
- Display table set up in the foyer, including a powered, clothed trestle table and 2 venue chairs.
- 3 x conference registrations.
- Recognition as a Gold Sponsor on the sponsor acknowledgement audio-visual display in the main plenary room.
- Acknowledgement as a Gold Sponsor on the event app, including company profile and logo.
- Recognition as a Gold Sponsor on the event website with a link to the company website.
- Opportunity to provide promotional material on the conference promotional table for delegates to collect.

Sponsorship and Exhibition Packages

We are offering the following sponsorship opportunities for the Australasian Marcé Society & AIMH Conference 2025. Please note that Silver Sponsorship is not available.

BRONZE SPONSORSHIP - \$3,000

Inclusions:

- Display table set up in the foyer, including a powered, clothed trestle table and 2 venue chairs.
- 1 x conference registration.
- Recognition as a Bronze Sponsor on the sponsor acknowledgement audio-visual display in the main plenary room.
- Acknowledgement as a Bronze Sponsor on the event app, including company profile and logo.
- Recognition as a Bronze Sponsor on the event website with a link to the company website.

PROMOTIONAL MATERIAL ON THE CONFERENCE TABLE - \$250

Inclusions:

- Opportunity to provide promotional material on the conference promotional table for delegates to collect.

HOW TO BOOK A SPONSORSHIP PACKAGE

Visit the sponsorship booking portal at:

<https://pecbookings.eventsair.com/msaaimh/sponsorship>

Enter your company information (including uploading your company logo and website link), select a package, and agree to the sponsorship terms and conditions.

Once completed, you will receive a confirmation letter and invoice. Your sponsorship package will be confirmed once payment is received. Payment terms are 30 days from the date the invoice is issued. If you have any questions about sponsorship, please email: shanna@premiereventconcepts.com.au